ROWMARK QUICK REFERENCE GUIDE

FLEXIBRASS	 Flexible, light weight and tough Very thin: 0,5mm Available with or without tape Perfect for attaching sheet material to round or curved surfaces 	 Micro surfaced impact acrylic Very thin acrylic core with a thick film Tape = 3M 467MP 	Matt, non-glareGlossBrushed metalPatterned	Interior signageTrophies, awards & plaques	Laser & rotaryFront engravableIndoor
LASERLIGHTS	 Especially designed for laser engraving Completely flexible and extremely durable. Resistant to water, solvents, abrasion and extreme temperatures Always with tape Very thin: 0,1mm 	Micro surfaced pre-adhesive plastic	Gloss Brushed metal Gloss G	 Interior & exterior Personal identification Industrial labelling Automotive labelling Electronic labelling Recreational applications 	Laser & rotary Front engravable Indoor & outdoor (except smooth gold and brushed brass)
LASERMAX	 Rowmark's premier laserable product Largest assortment of colour combinations Enhanced heat tolerance Customizable starting MOQ of 2 sheets Biggest choice: 3 gauges, 2-ply, 3-ply, different patterns 	Micro surfaced impact acrylic Acrylic core with a thin film	Matte non-glareGlossBrushed metalPatterned	 Interior & exterior Personal identification Trophies, awards & plaques 	 Laser & rotary Front egravable Indoor Outdoor weatherable UV stable (except metal and marbles)
MATTES	 Rotary only Detailed engraving 3-ply in 1,6mm 2,4mm available on special request 	Micro surfaced ABS ABS core with thin film	Matt non-glare Patterned	Interior signagePersonal identification	Rotary ONLY No laser cutting Indoor
NOMARK PLUS & STANDARD METALS	 Hard coated for superior durability Gloss appearance to resemble real metal NoMark Plus has a clear acrylic protective coating to minimize finger prints, scratches, friction 	Micro surfaced ABS ABS core with thin film	Brushed metal	 Interior signage Trophies, awards and plaques Personal identification 	Rotary ONLY No laser cutting Indoor
ULTRA MATTES REVERSE	 Durable surface Ideal for ADA compliant signage 	 Laminated impact acrylic Acrylic core (clear) with a thin colour acrylic cap at the back (0,25mm) 	Matt, non-glare	 Interior & exterior signage Tactile signage Personal identification Cut-out letters, way finding and directory signage, back-paint, backlit signs 	 Rotary engravable Reverse engravable Not recommended for laser engraving (cap too thick) Outdoor weatherable, UV stable, ADA compliant UL Approved













ROWMARK **ICON LEGEND**



Laserable (laser engraving)

Acrylic core materials with thin cap surfaces that can be easily engraved with minimal wattage at increased speeds. ABS materials are not recommended for lasering applications.

Rotary-Engravable (rotating carbide engraving)



This marking method uses a single or multiple fluted cutting tool which rotates through the work to remove material, leaving a trough of exposed core. As compared to diamond-drag, rotary engraving may result in deep cutting or the complete cutout of a letter or object. The cutter's tip size determines the width of the cut. In most applications, the spindle micrometer setting controls the depth of cut. This process is suitable for most commercial and industrial work. Unlike diamond-drag, rotary engraving is the only means of engraving plastic materials with controlled depth.



Indoor (interior signage)

Signage produced for indoor applications where UV stability and weather-ability are not required.

UV Stable (ultra-violet stability)

The ability of the engraving material to maintain its colorfastness in UV conditions for a limited period of time. Although colorfastness is a desirable condition, no man-made product will remain colorfast in an exterior environment indefinitely. Rowmark uses UV stable plastic resins and foils in many products to prolong the useful life of the material when used in exterior conditions.

Outdoor Weatherable



The ability of plastic engraving material to withstand exterior weathering conditions. Rowmark products designated as "outdoor weatherable" are designed to withstand average conditions and temperatures for up to 2 years without significant degradation. Although no specific life can be designated to any product, Rowmark recognizes that under normal conditions the material will not break down physically. Materials may become brittle and some discoloration or fading will occur when used in harsh environments or exposed for extended periods of time.



Reverse-Engravable (second surface)

Clear cap with microsurface or laminated core, machined from the reverse or backside of the material. Back-painting is a popular method of achieving contrast in color. (Example: Rowmark's Ultra-Mattes Reverse-Engravable)



Front-Engravable (first surface)

Multi-ply layered sheet material consisting of a laminated top piece over a base layer. The cap layer is engraved or lasered through to expose the core layer, thus providing a color contrast between cap and core.



Gloss Finish



Not recommended for harsh or high humidity indoor or outdoor applications.

STORAGE TIPS - FOR BEST RESULTS

- · Leave the protective mask on the sheet when handling.
- · Material may become brittle with age. Avoid hand shearing or score cutting of material when possible, particularly thicker-gauge materials.
- Material may fracture or crack.
- · Avoid stacking unprotected sheets.
- For screen-print or hot-stamp applications, it is recommended that the user test a small area to determine adhesion/compatibility with inks.
- Do not store in temperatures over 85° F (29° C) for extended periods of time.
- · Do not store in direct sunlight. Some materials are not UV rated. Please check product specifications for details.

